



SIM NEWS

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Worth Reading

Preview forthcoming book: *The SIM Guide to Enterprise Architecture: Creating the Information Age Enterprise*



What do a low-fare airline, major telecommunications company, and global building materials organization have in common? Southwest Airlines, BT (formerly British Telecom), and Cemex have all assigned a new responsibility to their top-level executive strategy team — the company's overall enterprise architecture. The concept has nothing to do with technology, per se, although technology plays an important part in achieving the ultimate goals of any enterprise strategy.

Where, exactly, does IT fit into this new framework?

Many experts believe IT is at a crossroads. In the future, will IT be viewed as a commodity, necessary evil, or critical strategic business partner? Is the purpose of IT to build and run systems or facilitate the reinvention of the enterprise on demand?

SIM's Enterprise Architecture Working Group (EAWG) has been studying this topic for the past couple of years. EAWG has gathered information, analyzed data, and is in the process of publishing a book — *The SIM Guide to Enterprise Architecture: Creating the Information Age Enterprise* — on this topic. A preview of the book, scheduled for release later this year, is available here <for SIM members only <http://lists.simnet.org/t/792956/29736240/54117/0/>>.

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