BORDER REGIONAL LIBRARY ASSOCIATION
AND
TEXAS LIBRARY ASSOCIATION – DISTRICT 6

FALL CONFERENCE 2008

FRIDAY, OCTOBER 17
BANQUET
Keynote Speaker:
CAMILA ALIRE
President-Elect, American Library Association

EL PASO CLUB
(Top Floor of the Chase Bank Bldg.)
201 E. Main Dr. El Paso, TX 79901
Cash Bar 6:00 – 7:00 p.m. Dinner 7:00 p.m.
$30.00 per person

SATURDAY, OCTOBER 18
WORKSHOPS/MEETINGS

AMERICAS HIGH SCHOOL
120101 Pellicano
El Paso, Texas 79936

CONTINENTAL BREAKFAST
VENDORS
TLA DISTRICT 6 MEETING
WORKSHOPS W/CONTINUING ED CREDITS
REFORMA EL PASO CHAPTER MEETING

$20.00 TLA or BRLA Members
$25.00 Nonmembers

Download registration forms at: www.brla.info or
Register online & pay by credit card: www.txla.org,
Click on “Fall District Meetings” on the home page
BRLA MEMBERSHIP FORM
(January-December, 2009)
Please provide complete information

Name: ___________________________ Date: ___________________________

Home Address: ___________________________ City/State:_________ Zip: _______

Home Phone: ___________________________

Place of Employment: ___________________________

Work Address: ___________________________ City/State:____________ Zip: _______

Work Phone: ___________________________

Send mail to: ______ Work ______ Home

Complete e-mail address: ___________________________
(note: the newsletter is delivered by e-mail)

Please check the appropriate membership category:

_____ Institutional - $20.00
_____ Regular - $20.00
_____ International - $10.00
_____ Student - $5.00
_____ Retired - $10.00

Would you like to make a contribution to the Scholarship Fund? __________________________

Are you interested in serving on a BRLA committee or interest group? If so, please indicate your interest:

STANDING COMMITTEES

______ Constitution & Bylaws ______ Listserv
______ Continuing Education ______ New Members
______ Editorial ______ Nominating
______ Hospitality ______ Publicity
______ Intellectual Freedom ______ Scholarship
______ Intercultural ______ SW Book Awards
______ Librarian of the Year ______ Webmaster
______ Library Promotion ______ Other

SPECIAL INTEREST GROUPS

________ Children’s Literature Study
________ Del Norte Health Consortium
________ Downtown Librarians
________ High School Librarians
________ Retired Librarians
________ Other

BRLA is a 501(c)(3) federal income tax exempt organization. BRLA’s Tax ID# is 74-6090782

Please mail this application with your check to:

Cindy Williams
10925 Cardigan
El Paso TX 79936

Border Regional Library Association membership dues are payable January 1st for the new calendar year
REGISTRATION FORM

Name: ________________________________

Address: ________________________________

Telephone: ___________________ Fax: ________________________

E-mail address: ________________________________

______ Person(s) for Dinner Buffet at the El Paso Club $30.00 per person

Name(s) ________________________________

______ Workshop for BRLA or TLA Member at $20.00 per person – includes Breakfast

______ Workshop for Non-Member at $25.00 per person – includes Breakfast

______ Workshop for Library School Students $10.00 per person – Includes Breakfast

______ Membership renewal for BRLA Members $20.00 – Membership good through Dec 09

NOTE: Please enclose Membership Form

______ Optional amount you would like to donate to the BRLA Scholarship Fund

$ _______ Total

Enclosed is a check in the amount of $ _______.

Please make check payable to the: Border Regional Library Association

Please return before Friday, October 10, 2008 to:

Cindy Williams
10925 Cardigan
El Paso, TX 79936

cwilliams36@yahoo.com

Phone (915) 434-3450
CONFERENCE SCHEDULE

DINNER - THE EL PASO CLUB

6:00 – 7:00 CASH BAR
7:00 DINNER BUFFET Speaker: CAMILA ALIRE

WORKSHOPS - AMERICAS HIGH SCHOOL

8:00 – 8:50 CONTINENTAL BREAKFAST
8:00 – 12:50 VENDORS
9:00 – 9:45 DISTRICT 6 FALL MEETING
10:00 – 12:50 WORKSHOPS
1:30 REFORMA El Paso Chapter No-Host Lunch Meeting
Okoli Café; 1201 Bob Hope Dr.; El Paso, TX 79936

10:00 – 10:50 SESSION ONE WORKSHOPS

RDA, FRBR, and FRAD: AN OVERVIEW OF THE NEW CATALOGING RULES AND THE FUNCTIONAL REQUIREMENTS FOR BIBLIOGRAPHIC & AUTHORITY RECORDS
Dr. Shawne D. Miksa, Assistant Professor, School of Library and Information Sciences, University of North Texas. Chair, RDA Implementation Task Force, Cataloging and Classification Section, ALCTS, of the American Library Association.
Dr. Miksa has taught cataloging and classification at SLIS/UNT since 2002.
This session will give a general overview of the three important works that will change our cataloging processes starting in 2009. The speaker will give a general overview of Resource Description and Access (RDA), Functional Requirements for Bibliographic Records (FRBR), and Functional Requirements for Authority Data (FRAD) in order to familiarize the audience as to its content and how they will differ from AACR2. This includes some new terminology and a new way to view cataloging in an increasingly global digital environment.

TEN ESSENTIAL REFERENCE SETS FOR THE STUDY OF THE BIBLE
Chaplain Mark Johnston, D.Min-Regent University, ThM-Princeton – US Army Sergeants Major Academy
On July 18, the Texas State Board of Education approved a measure allowing school districts to offer the study of the Bible as an elective course in public high schools. This study option for students will begin in 2009.

After some four thousand years of recorded interaction between God and humanity, the Bible is universally recognized as the foundation of Western Civilization. Judaism, Christianity and Islam point to the Bible as a source of divine inspiration. Shakespeare and Milton, Dante and Keats, Melville, Hawthorne and others have relied on an audience’s general understanding of the Bible to communicate their literary arts. But the study of the Bible can present an intimidating challenge to any who open its pages.
Understanding the Bible as a literary, historical and religious text requires significant academic resources suited for the study of philosophy, ethics, history, sociology, philosophy, theology, philology and a host of other related disciplines. One might question how such a multi-disciplined approach to the study of the Bible can possibly be done without resorting to an impossible number of books. The focus of this presentation addresses this question and answers with recommendations that every good library can afford.

**CREATING A BLOG AND USING IT TO PROMOTE YOUR LIBRARY AND/OR SERVICES**

*Lisa Martinez, Public Services Librarian - Dorris Van Doren Regional Branch, El Paso Public Library*

Many of us have attended Web 2.0 workshops only to become overwhelmed and never fully utilize these resources. This workshop focuses on one Web 2.0 technology that can be used to impact your patrons without having to wait for IT or know html.

Various blog hosting sites will be discussed, as well as tips on how to create a successful and interactive blog site. Ways to promote your new blog and monitor its success will also be discussed.

**HOW TO FIND YOUR FAMILY GENEALOGY**

*Jim Przepasiak, Main Library Deputy Director – El Paso Public Library*

For years members of your family has been sending you the historical equivalent of messages written and sent in a bottle. Even today, they are rolling in on the vast ocean of information we know as the Internet. Ask all of you friends and relatives, the children, grandchildren, grandparents, aunts, uncles, cousins, neighbors and business associates of your family if they will join you in finding these messages. This adventure may turn up dozens of messages in various bottles that will spell out the history of your family and open up the future for your family.

**TEACHING CONVERSATIONAL ENGLISH IN PUBLIC LIBRARIES**

*Aimee Camp, Fernando Racelis, and Ellen Eyberg; Branch Managers – El Paso Public Library*

How three El Paso Public Libraries go one step beyond English as a Second Language classes. You don’t need special certification to provide this much-needed service for your patrons.

**11:00 - 11:50 SESSION TWO WORKSHOPS**

RDA, FRBR, and FRAD: AN OVERVIEW OF THE NEW CATALOGING RULES AND THE FUNCTIONAL REQUIREMENTS FOR BIBLIOGRAPHIC & AUTHORITY RECORDS (2 hrs.)

*Dr. Shawne D. Miksa, Assistant Professor, School of Library and Information Sciences, University of North Texas. Chair, RDA Implementation Task Force, Cataloging and Classification Section, ALCTS, of the American Library Association.*

Dr. Miksa has taught cataloging and classification at SLIS/UNT since 2002.

A more in-depth 2-hr session for the more technically-oriented participants. The speaker will provide a more detailed examination of RDA and how it will differ from AACR2, and how librarians can prepare themselves for the coming changes in the cataloging process.

WEEDING 201: GOING BEYOND CONDITION

*John C. Sandstrom, Manager, Collection Development and Acquisitions, El Paso Public Library*

Building on the Weeding 101 workshops Mr. Sandstrom has done in the past, this workshop will be an introduction to the Continuous Review Evaluation and Weeding (C.R.E.W.) method of weeding. It will include a brief overview of the weeding process and where the C.R.E.W. method fits in, developing weeding criteria, the ten steps of the C.R.E.W. method, and the general C.R.E.W. guidelines for weeding your collection.
WIKI IT!
Suzette DeSantis, Americas High School Lead Librarian; Kim Henry, Americas High School Reading Teacher; Neysa R. Hardin, Americas High School Librarian
Participants will learn how to use a Wiki page for student projects. The presentation will include how teachers and librarians work collaboratively to build wiki pathfinders for student research projects.

THE ARCHITECTURE OF HENRY TROST: BUILDER OF THE SOUTHWEST
Danny Gonzalez, Library Information Specialist – El Paso Public Library, Border Heritage Ctr
This is an historical and visual representation of the lifelong works of Henry C. Trost and his architectural impact on El Paso and the Southwest. Some of the better known Trost buildings in the area will be discussed such as the Paso del Norte (present day Camino Real) and the Mill’s building which is currently under renovation. The many Trost designed homes that dot the historic Sunset Heights area will also be featured.

GROW OUR OWN AREA LIBRARIANS (GOAL) PROGRAM
Ruben Castaneda, EPAL Director of Operations
Joy Marion, Library Advisor
Participants will be introduced to the El Paso Area Libraries Consortium GOAL scholarship program and learn how to become involved. Additional information on project measures and outcomes and expansion of the program will also be presented. www.your-epal.org.

12:00 – 12:50 SESSION THREE WORKSHOPS

RDA, FRBR, and FRAD: AN OVERVIEW OF THE NEW CATALOGING RULES AND THE FUNCTIONAL REQUIREMENTS FOR BIBLIOGRAPHIC & AUTHORITY RECORDS (Cont.)
Dr. Shawne D. Miksa, Assistant Professor, School of Library and Information Sciences, University of North Texas. Chair, RDA Implementation Task Force, Cataloging and Classification Section, ALCTS, of the American Library Association.
Dr. Miksa has taught cataloging and classification at SLIS/UNT since 2002.
A more in-depth 2-hr session for the more technically-oriented participants. The speaker will provide a more detailed examination of RDA and how it will differ from AACR2, and how librarians can prepare themselves for the coming changes in the cataloging process.

TRANSFORMING TEXAS LIBRARIES
Joyce Baumbach, Director of Libraries – Plano Public Library System
This is an exciting time and a time of great change for Texas, Texans, and Texas libraries, librarians, and library supporters. In this workshop, learn about Transforming Texas Libraries and Transforming Texas Library Association. Also, find out how you can become part of the transforming process for Texas and your own community.

NATIONAL BOARD CERTIFICATION—IS IT FOR YOU?
Neysa Hardin, Librarian, Americas High School; Susan Plotner, Librarian, Canutillo Middle School; Sharon Amastae, Facilitator
The National Board for Professional Teaching Standards certifies teachers--and school librarians--who "have met rigorous standards through intensive study, expert evaluation, self-assessment and peer review." In this session, two local librarians with National Board Certification will explain what's involved in becoming a NBCT (National Board Certified Teacher) and why you might want to join the 64,000 teachers and school librarians who've demonstrated their excellence in this unique way.
THE BORDER HERITAGE CENTER “101”  
_Terri M. Grant, Library Information Senior Specialist—El Paso Public Library_
Participants will learn of the many culturally historic and fascinating resources, archives, and research tools that are part of the significant nature of the El Paso Public Library’s own “Special Collections” department. It is our desire and intent that participants will not only leave with a basic understanding of the extent and use of a collection that is truly one of the most comprehensive of its kind, but they will also garner the art of applying this newfound knowledge within their own personal lives, communities, and beyond.

“WAY TO GO!”—COACHING SKILLS FOR STAFF AND ORGANIZATIONAL SUCCESS  
_Norice Lee, Department Head of Access Services – New Mexico State University_
Increasingly coaching skills and strategies are being used in libraries to help staff analyze situations and effectively identify/meet performance and organizational goals. Through a multidimensional, holistic process that takes to heart individuals’ strengths, unique talents, and personal needs, coaches are able to harness the best that each player on the team has to offer for the ultimate benefit of the library and its constituents. Not limited to those who supervise, successful coaches can be anyone on staff who constructively tutors, counsels, and/or mentors others in the workplace. Regardless of their status, a good coach will help facilitate positive change processes and create a culture in which the staff feel appreciated and challenged … motivated to succeed. This session is recommended for library directors, supervisors, and staff alike—with coaching tips, techniques, and scenarios provided throughout.